

Membership Report General Meeting, October 19, 2022



Prepared by: Judy Huntington-Mackay,
Membership/Welcome/Loyalty Partner Coordinator

A Huge Thank You to Our Membership/Welcome Ambassadors

A Membership/Welcome Ambassadors Appreciation took place on August 26. The Executive attended and handed out Thank You Certificates to our Ambassadors and thanked them for their support and dedication. Without this team, our membership drive would never have been as successful as it has over the last 3 years.

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|--------------------|---------------------|
| ✚ Erna Antaya | ✚ Rose Garrard |
| ✚ Connie Cristovao | ✚ Pat Klotz |
| ✚ Susan DesIslets | ✚ Carol Lake |
| ✚ Diana Dewar | ✚ Bonnie Lockington |
| ✚ Diane Fahlman | ✚ Susan MacDonald |
| ✚ Les Fincham | ✚ Anne Robinson |
| ✚ Greg Fedoryn | ✚ Sharon Sullivan |

WELCOME PACKAGES

- 48 delivered to date including 15 to the apartments.
- 13 additional packages delivered during the summer/early fall.

2022/23 MEMBERSHIP as of October 8, 2022

MEMBERSHIP YE 2023	
GOAL	168
TOTAL TO DATE*	176
% of Goal (168)	104%

*includes 1 donation to membership & 1 family that has moved out of The Village

Upcoming Membership Committee Plans:

- Review the web process for Membership, using lessons learned to make improvements for 2023/24 Membership Drive. If you have any recommendations/input you'd like to provide, please contact Judy Huntington-Mackay vca.membershipcoordinator@gmail.com
- Determine how to adjust the responsibilities as they pertain to Loyalty Partners. If you would like to recommend an establishment, please contact Judy.
- Review what goes in a Welcome Package and how we can improve, using input from 3 or 4 new residents.

Thank you to all our Village Residents for supporting the VCA and its Committees.