



## Membership Report

### General Meeting October 18, 2023

Prepared by: *Judy Huntington-Mackay,*  
*Membership/Welcome/Loyalty Partner Coordinator*

#### **2023/24 MEMBERSHIP at October 3, 2023**

- With 175 members, we are just shy of the membership number of last year (178). Given the number of homes up for sale, we should have no problem reaching that number again.
- Continued efforts to encourage apartment residents to participate in Village activities such as the newsletters, events, and membership have not been successful.

<b>MEMBERSHIP YE 2024</b>	
<i>GOAL</i>	<i>170</i>
<b>TOTAL TO DATE*</b>	<b>175</b>
<b>% of Goal (170)</b>	<b>103%</b>

\*includes 1 donation to membership

#### **WELCOME PACKAGES**

- 14 Welcome Packages have been distributed since May 1, 2023. If you see a new neighbour, reach out to the Coordinator or to one of the Ambassadors. We don't want to miss the opportunity to Welcome New Residents.
- The President and the Coordinator met with the Town's Welcome Package Coordinator and adjustments were made to avoid duplication.

#### **Hats off to our Membership/Welcome Team**

Without the following dedicated residents, our membership drive and ongoing monitoring of home sale, we could not maintain our numbers (62% of home).

- Erna Antaya
- Les Fincham
- Bonnie Lockington
- Connie Cristovao
- Greg Fedoryn
- Susan MacDonald
- Susan DesIslets
- Rose Garrard
- Sharon Peter
- Diana Dewar
- Pat Klotz
- Sharon Sullivan
- Diane Fahlman
- Carol Lake

#### **Upcoming Membership Committee Plans**

- Continue to make improvements for 2024/254 Membership Drive and encourage all residents to use the e-transfer method of payment.
- Recruiting an ambassador to take charge of the Welcome Packages, while continuing to work with the coordinator. If you know of someone who would like to take this on and become a member of the Committee, please ask them to email [vcamembership@gmail.com](mailto:vcamembership@gmail.com)
- Review the Loyalty Partner suggestions and make contact.

***Thank you to all of our Village Residents for your ongoing support.***