

Membership Report General Meeting October 15, 2025

Prepared by: Judy Huntington-Mackay, Membership/Welcome Coordinator

2025/2026 MEMBERSHIP at October 1, 2025

With 184 members (including 1 donation), we are closing in on a similar membership as last year. Given the number of homes up for sale, we should have no problem reaching that number again.

MEMBERSHIP YE 2026	2025-26 To Oct 1	2024-25 Total	2023-24 Total
GOAL	170	170	170
Members Paid (including 1 donation)	183	186	178
TOTAL TO DATE	183	186	186
% of Goal (170)	108%	108%	104%
% of Resident Homes (based on 287 homes and excluding 12 apartments)	64.5%	64.8	62.0%

Welcome Packages

- 12 Welcome Packages handed out thus far.
- 10 Homes for Sale/Closing, including 4 closing later in the next 3 months

Loyalty Partners

- Carol Lake is our new Loyalty Partner Lead. While she will work closely with the Membership Coordinator, she will report directly to the VCA Exec.
- Carol L has done an excellent job of contacting local retailers and provided a list which is available on the Web. She has also provided some new tasting vouchers for the Welcome Packages.

Our Membership Ambassadors Continue their Good Work

 We'd like to welcome 2 new ambassadors (Michele Harrison and Michelle MacDonald) who are replacing Susan MacDonald.

Erna Antaya	Diana Dewar	Michele Harrison	Michelle MacDonald
Tina Clement	Les Fincham	Pat Klotz	Sharon Peter
Connie Cristovao	Greg Fedoryn	Carol Lake	Sharon Sullivan
Susan Desllets	Rose Garrard	Bonnie Lockington	